**LEADING STRATEGIC CHANGE**

**Learning Outcome 3: ACTIVITY 5**

**Plan and lead the change process for an organisation**

#### As individuals/pairs/small groups

Read the following Emerald Insight Articles:

* Robert Waldersee, Andrew Griffiths, (2004) "Implementing change: matching implementation methods and change type", Leadership & Organization Development Journal, Vol. 25 Issue: 5, pp.424-434. (This article will be available in your online student resources.)
* Patrick Mayfield, (2014) "Engaging with stakeholders is critical when leading change", Industrial and Commercial Training, Vol. 46 Issue: 2, pp.68-72. (This article will be available in your online student resources.)

Prepare a short summary which summarises the key messages of these two articles.

Include in your summary your view on how these key messages help with your understanding of: **Learning outcome 3: Critically analyse how to plan and lead the change process for an organisation.**