**ORGANISATIONAL DESIGN AND DEVELOPMENT**

**Learning Outcome 5: ACTIVITY 2**

**Group Activity**

**Creating a strategy**

Choose a business that you are all familiar with. Identify one area of development for that business, where a strategy is needed.

Put together a strategy using the 14 steps outlined by your tutor. You might find it useful to split out the work, and then come together to apply those steps and put the strategy together.

Think about what you have learnt from this process. Do you think that all 14 steps are equally important?