**STRATEGIC HRM**

**Learning Outcome 1: Activity 2**

**PAIRS ACTIVITY**

**Importance of an HR department**

You are the CEO’s of Rose International, a wholesale plant supplier based in South Africa, but you export all over the world. You have a strong business, a solid HR department with excellent policies and practices which have helped your company to recruit and retain employees.

You are being interviewed by a newspaper that wants to do an article on your business success story.

The interviewer asks you:

“How important do you think the HR department is to the wider business?”

How would you respond?