**STRATEGIC STAKEHOLDER RELATIONSHIPS**

**Learning Outcome 2: ACTIVITY 2**

**GROUP ACTIVITY**

**Executive pay**

Consider the life cycle of an employee from their first job, to retirement. How does their position on the power/interest matrix change in regards to executive pay over their working life?

Map key transition points explaining the reason why their position might change over time.

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| **HIGH POWER, LOW INTEREST** | **HIGH POWER, HIGH INTEREST** |
| **LOW POWER, LOW INTEREST** | **LOW POWER, HIGH INTEREST** |