**STRATEGIC STAKEHOLDER RELATIONSHIPS**

**Learning Outcome 2: ACTIVITY 3**

**PAIRED ACTIVITY**

**Stakeholder triage**

Imagine you are tasked with encouraging students to get involved with planning the end of course celebration. What methods would you adopt to support and encourage the students to help promote the celebration?

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| **SUPPORT AND ENCOURAGE** | **ENGAGE AND HARNESS** |
| **MONITOR AND OUTVOTE** | **WOO AND WIN** |