**STRATEGIC STAKEHOLDER RELATIONSHIPS**

**Learning Outcome 3: ACTIVITY 6**

**GROUP ACTIVITY**

**Communication methods**

Work together as a group to collate the types of methods e.g. Tweet, seminar, etc. that you could use under each of the five engagement approaches listed in Chapter 3.2 of the study guide.

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| **FACE TO FACE** |
| **DISTANCE** |
| **WRITTEN** |
| **ONLINE** |
| **BROADCAST** |