Assignment Brief

Level 5 Managing Agile Organisations and People

November 2022

General overview – word count

The recommended word count for this assignment is 4,000 words (-/+ 10% tolerance, i.e. your submission should not be less than 3,600 words and no more than 4,400 words). Please be aware that markers are instructed to stop marking when the maximum word count is reached. **NOTE** – your Table of Contents, all Appendices and the References list are all **excluded** from the overall word count.
Please refer to the Assignment Style Guide for further guidance on the accepted format of your assignment.

Context

Choose a local or international organisation with which you are familiar. **All of your answers must be based on this organisation**. You must be able to easily obtain the required background information to enable you to respond to the Tasks. In answering the Tasks, you should assume the role of an experienced consultant hired by the Board.

You must provide a one-page summary of background information on your chosen organisation (250 words). This must include:

- Name of the organisation
- Size of organisation
- Main markets where it operates (geographical locations)
- Examples of products and services
- Key competitors
- Main customer segments

In addition to the above, you can include any other information which might be useful for the marker to help them understand the context of your answers. Your organisation summary is **not** included in the overall word count.

NOTE - The organisation summary must be completed and must accompany the submission otherwise the assessment cannot be marked.

Assignment tasks

Task 1	25 marks	Assess the forces influencing your chosen organisation's relative competitive position in the market. Use a relevant model and examples to support your answer.
Task 2	25 marks	Compare and contrast the four forms of organisational agility. Justify which is the most important for your chosen organisation.
Task 3	25 marks	Evaluate the importance of effective human resource planning to your chosen organisation when competing as an agile organisation.
Task 4	25 marks	Assess the role of Continuing Professional Development (CPD) in achieving both personal and organisational objectives in your chosen organisation.