

The Association of Business Executives

NQF

Certificate

4.1 PA

Personnel Administration

Tuesday 9 June 2015, Afternoon

- 1. Time allowed: **3 hours**.
- 2. Answer **any four** questions.
- 3. All questions carry **25 marks**. Marks for subdivisions of questions are shown in brackets.
- 4. No books, dictionaries, notes or any other written materials are allowed in this examination.
- 5. Calculators, including scientific calculators, are allowed provided they are not programmable and cannot store or recall information. All other electronic devices, including mobile phones, are not permitted.
- 6. Candidates who break ABE Examination Regulations will be disqualified from the examinations.
- 7. Question papers must not be removed from the examination room.



Answer any four questions

- **Q1** HRM provides a service to the organisation in which it is operating.
 - (a) Explain how the culture of the organisation affects the work of the HRM department. (15 marks)
 - (b) Describe the services that the HR function provides to other functions in the organisation. (10 marks)

(Total 25 marks)

- Q2 Your organisation is focusing strongly on customer service this year and has asked you to put together a training programme for all employees. Your objective is to improve their customer service skills. Outline the training programme that you would provide. (25 marks)
- **Q3** It is important that we continue to learn because everyone can develop their skills, and improve their current performance.
 - (a) Explain why continuous professional development is important. (10 marks)
 - (b) Outline the competencies and skills which are required by a Personnel Administrator. (10 marks)
 - (c) Outline a personal development plan for yourself that includes two appropriate activities.
 (5 marks) (Total 25 marks)
- **Q4** You work for a retail organisation which has decided to open a new store. There will be a need to recruit new employees to work in this store.
 - (a) Describe the planning that would need to take place to ensure that the right numbers of employees with the right skills were recruited to work in the store. (10 marks)
 - (b) Describe the recruitment process that would need to be followed to ensure that the best people were recruited to work in the store.
 (15 marks) (Total 25 marks)

- **Q5** Sometimes there are tensions between the employer and employees, or between different groups of employees.
 - (a) Explain the factors that can result in poor employer-employee relationships.

(15 marks)

(b) Explain how information gathered in exit and pre-retirement interviews can be used to help improve employee relationships. (10 marks)

(Total 25 marks)

- Q6 Explain how effective communication in an organisation can increase the commitment and engagement of employees. In answering the question you should refer to different forms of communication.
 (25 marks)
- **Q7** Your organisation has decided to run a graduate trainee scheme, and wants to recruit ten graduates in different functions across the organisation.
 - (a) Identify where the organisation might place the advertisement for these jobs, and recommend the best option. Give reasons to justify your choice.
 (Note: you are being asked for recruitment approaches, not selection methods.)

(15 marks)

(b) Write an advertisement for the graduate trainee scheme.

(10 marks) (Total 25 marks)

- **Q8** You are the Personnel Administrator at your organisation but you are now leaving the organisation and have been asked to recruit your replacement.
 - (a) Identify the information you would gather to determine whether an applicant would be successful in the job. (10 marks)
 - (b) Outline the information you would need to record about each of the applicants on your computerised system. (8 marks)
 - (c) Explain the factors you should consider concerning the holding of this information on the computerised system once the recruitment decision has been made. (7 marks) (Total 25 marks)

End of question paper